

Message Text

UNCLASSIFIED

PAGE 01 NASSAU 00639 061316Z
ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 /015 W
-----070546Z 046532 /15

R 051923Z MAY 77
FM AMEMBASSY NASSAU
TO AMEMBASSY KINGSTON
INFO USIA WASHDC
SECSTATE WASHDC 9331

UNCLAS NASSAU 0639

E.O. 11652: N/A
TAGS: SCUL, OEXC, BF
SUBJ: COUNTRY PLAN FY 78 BAHAMAS ADDENDUM

REF: (A) STATE 097805 (B) STATE 098198

STATE FOR CU/ARA

1. OPINION CLIMATE

THE PEOPLE OF THE COMMONWEALTH OF THE BAHAMAS ARE VERY FAVORABLY DISPOSED TOWARDS THE UNITED STATES AS A DIRECT RESULT OF THE PROXIMITY OF THE UNITED STATES TO THE BAHAMAS. THIS PROXIMITY ALLOWS FOR MUCH INTER-ACTION BETWEEN THE TWO COUNTRIES IN THE FORM OF CONTINUOUS EXPOSURE TO THE RESPECTIVE CULTURES. AMERICAN MEDIA SUCH AS TV, RADIO AND NEWSPAPERS AND A GREAT DEGREE OF TRAFFIC BETWEEN THE TWO COUNTRIES HAVE CREATED A CLOSE RELATIONSHIP AND UNDERSTANDING BETWEEN THE TWO PEOPLES. THE AMERICAN WAY OF LIFE IS VERY EVIDENT IN LARGE SECTIONS OF THE BAHAMAS OWING TO THIS RECIPROCITY.

2. U.S. INTERESTS

A STABLE POLITICAL CLIMATE IN THE BAHAMAS IS VERY IMPORTANT
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 NASSAU 00639 061316Z

FROM THE POINT OF VIEW OF THE UNITED STATES' PROXIMITY TO THE COUNTRY. ALSO, OWING TO THE LARGE NUMBER OF U.S. RESIDENTS AND VISITORS, A WARM, FRIENDLY CLIMATE ON A PERSON-TO-PERSON LEVEL IS AGAIN VERY DESIRABLE. IT IS IN OUR INTERESTS TO PERPETUATE THE OBVIOUS EXISTING STABILITY AND WARMTH AND UNDERSTANDING BETWEEN THE TWO PEOPLES.

3. PROGRAM OBJECTIVES

OUR PROGRAM OBJECTIVES ARE TWO-FOLD: 1) TO REINFORCE EXISTING POSITIVE ATTITUDES TOWARDS AMERICANS AND TO CORRECT MINOR INFORMATION ABOUT THE UNITED STATES; AND 2) TO REINFORCE LONG-TERM STABILITY BY ASSISTING AS WE CAN IN STRENGTHENING THE SOCIAL INFRASTRUCTURE, PARTICULARLY THOSE FACETS AFFECTING YOUTH, EDUCATION, COMMUNICATION AND PLANNING.

4. ON-GOING USIS/CU ACTIVITIES

WE ATTEMPT TO ACHIEVE OUR FIRST OBJECTIVE THROUGH CU AND PRIVATE EXCHANGE PROGRAMS AIMED AT POTENTIAL LEADERS AND OPINION MOULDERS; THROUGH PRESS RELEASES, TAPES AND VTR'S PROVIDED TO THE NEWS MEDIA; THROUGH THE DISTRIBUTION OF FILMS, PERIODICALS AND PAMPHLETS TO SCHOOLS, GOVERNMENT OFFICES AND OTHER ORGANIZED GROUPS (E.G., CHURCHES, TRADE UNIONS, YOUTH GROUPS); AND THROUGH A SMALL BUT QUALITATIVELY IMPROVING REFERENCE LIBRARY. OUR PRESS RELEASES (E.G., LUERS' STATEMENT ON JAMAICA AND GUYANA AND RECENT IPS MATERIAL PROVIDING BACKGROUND ON THE NEW ADMINISTRATION AND EXPLAINING USG POSITIONS ON LOGS AND FISHERIES) HAVE BEEN REGULARLY USED AND WELL-RECEIVED. OUR MAILING LISTS FOR PERIODICALS ARE ENCOURAGINGLY LARGE AND REGULARLY INCREASING IN SIZE AS THE PUBLIC BECOMES MORE AWARE OF OUR SERVICES. IN THE SAME VEIN, USE OF OUR FILMS HAS INCREASED MARKEDLY. WORKING WITH THE NEWLY FORMED ZNS-TV AND WITH THE EXISTING ZNS-RADIO IS A NEW AVENUE PRESENTLY BEING EXPLORED WITH THE PURPOSE OF PROVIDING GOOD QUALITY VTR'S AND SOUND TAPES FOR NATIONWIDE AIRING IN UNCLASSIFIED

UNCLASSIFIED

PAGE 03 NASSAU 00639 061316Z

THE BAHAMAS. THIS PLAN HAS BEEN ENTHUSIASTICALLY RECEIVED BY THE RADIO AND TV STUDIO AND PROMISES TO CONTRIBUTE GREATLY TO THE IMPROVEMENT IN PRODUCTION BY BOTH MEDIA.

WE ATTEMPT TO ACHIEVE OUR SECOND OBJECTIVE BY EARMARKING OUR SCARCE CU FUNDS FOR EXCHANGES IN THE AREAS OF YOUTH, EDUCATION, PLANNING AND COMMUNICATIONS AND SMOOTHING THE WAY FOR PRIVATE EXCHANGES IN THE SAME AREAS, (OUR FULBRIGHT LECTURER AT THE COLLEGE OF THE BAHAMAS WILL BE THE PRIME EXAMPLE OF OUR EFFORTS IN THIS AREA IN FY 78). USING A WEALTH OF RECENTLY ACQUIRED MATERIALS, WE ALSO PROVIDE EDUCATIONAL COUNSELLING FOR INDIVIDUAL BAHAMIANS BOUND FOR U.S. SCHOOLS. AMSPECS ARE AN IMPORTANT ADJUNCT TO OUR PROGRAM AND USED PRIMARILY IN INFRASTRUCTURE-STRENGTHENING. FINALLY, WE ACT AS A CONTACT POINT AND GO-BETWEEN FOR THE EXCHANGE OF MATERIALS. WE INTEND TO GEAR OUR SMALL BOOK PRESENTATION PROGRAM TO MORE SUBSTANTIVE MATERIAL THAT CAN BE APPLIED PRACTICALLY.

5. ANTICIPATED NEEDS

OUR EFFECTIVENESS WOULD BE GREATLY IMPROVED BY AN ADDITIONAL
DOLS 3,000 TO ALLOW FOR ONE MORE FULL IVP GRANT. WE ALSO
ANTICIPATE A GROWING DEMAND FOR REFERENCEBOOKS (ABOUT CON-
TEMPORARY AMERICA) FOR OUR LIBRARY, VTR'S AND TAPES, PERIODICAL
IMPRINTS AND SPECIAL ORDER FILMS. FINALLY, THERE IS A GREAT
NEED FOR A CORE COLLECTION OF CURRENT COLLEGE CATALOGS.
TAYLOR

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 05-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977NASSAU00639
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770160-0965
Format: TEL
From: NASSAU
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770590/aaaaczsh.tel
Line Count: 124
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a878179a-c288-dd11-92da-001cc4696bcc
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 STATE 97805, 77 STATE 98198
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 26-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2631877
Secure: OPEN
Status: NATIVE
Subject: COUNTRY PLAN FY 78 BAHAMAS ADDENDUM
TAGS: SCUL, OEXC, BF
To: KINGSTON
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a878179a-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009